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### CLINTON'S STORY

*"I wanted a way to take care of this problem in a way that's not damaging – I didn't want another scar. I liked the fact that if you need enhancements you guys include it, because scar tissue is different and I really liked that you guys know what you're talking about in terms of how a scar reacts differently than your normal"*

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## **Confidence is power.**

And you should feel confident not only in your hairline, but in the team you trust to restore it. That's why thousands of people from all over the world have come to GLI for their Scalp Micropigmentation procedures since 2009. And why your journey to youthful, lasting confidence starts now

Scalp Micropigmentation is a process in which tiny impressions are placed on your scalp to replace the hair follicles you've lost. The result is a clean, confident look that says, "Sure, I have a full head of hair. I just choose to shave it down." Properly performed by GLI's Certified Impression Technicians™, SMP looks completely real—even up close and to the touch. And GLI is the only SMP provider that can perform a full SMP procedure in one day, with minimal healing time.

## **SMP: The "Just Right" Solution**

Looking for a hair loss solution can make you feel like Goldilocks. Drug therapies are too unpredictable, with too many side effects. Hairpieces are too expensive and obvious. And transplants are too invasive and painful. Luckily, there's one option that's "just right": Scalp Micropigmentation at Good Look Ink. SMP@GLI gives you a sexy, powerful hairline that's impossible to detect—even up close. At GLI, SMP only takes a day. And your results last as long as you want 'em to.

## **One-Day SMP**

Only GLI can perform most Scalp Micropigmentation procedures in just one day. And that's not just more convenient for you; it's better for your scalp. Doing SMP over several days raises the risk of scalp damage, mistakes and the need for corrections down the road. GLI's Certified Impression Technicians™ give you the precise look you want in the right amount of time.

## **SMP for Women**

"As the CEO of Good Look Ink—and a woman—I want to say the women out there: You're not alone. Over 30 million women deal with hair loss. And even though it can feel like most treatments are designed for men, Scalp Micropigmentation is a great solution for women, too. SMP for women is about building a look of density. So even if you're using extensions, you no longer have to worry about people seeing your scalp. Check out our great testimonials from women who've gotten a whole new lease on life by getting SMP @ GLI."

# Scalp Micropigmentation (SMP)

## Cool, Confident, Cutting-Edge

### The SMP Look

Ever notice how many men have that head that says, "I could have a full head of hair, but I've chosen to shave it down to the follicle"? That's the SMP look, and it's an increasingly popular choice for men who want to exude confidence and power.

### Scalp Micropigmentation, or SMP, is NOT surgery.

It's the generic name for a lightly invasive process that uses tiny ink impressions placed on the scalp to create the look of a full, robust hairline cut very closely. Each impression resembles an individual hair follicle, and the effect is so realistic, attractive, masculine and low-maintenance that some men choose to have the procedure even before they experience thinning or baldness.



### Choose the exact look you want

For those who've tried other solutions, SMP performed by GLI's trained, Certified Impression Technicians™ is also a popular procedure for scar repair and correcting hair transplant damage.

SMP is especially attractive because it allows you to choose the exact look you want—from the shape of the hairline to the specific pigment used. But not all SMP procedures and providers are created equal. At GLI, SMP is the only procedure we do. And we challenge you to find another SMP provider who delivers our unique set of advantages.

## Scalp Micropigmentation For Thinning Hair

Two-thirds of American men experience significant hair thinning by age 35, and by age 50, the percentage of men with significantly thinner hair is a whopping 85%. If you're in this group—or if you're a woman with thinning hair—then SMP is an ideal solution to dramatically increase not only your hair's perceived density, but your overall level of confidence.

Even if you don't want to go for the trademark "closely shaved" SMP look, GLI's trained, Certified Impression Technicians™ can apply Scalp Micropigmentation to augment the fullness of your existing head of hair.

## Scalp Micropigmentation for Alopecia

### Scalp Micropigmentation (SMP) for Alopecia (Male Pattern Baldness)

The medical term for thinning hair or hair loss, alopecia can occur in men or women, and can be temporary (from hormones, medications, braiding or hair-pulling) or permanent. Hereditary, or "androgenic" alopecia occurs most often in men and is more commonly known as "male pattern baldness." It's caused in part by a person's sensitivity to the hormone dihydrotestosterone (DHT), which causes hair follicles to shrink upon exposure.

Performed by our trained, Certified Impression Technicians™, GLI's SMP process has already given life-long alopecia relief to hundreds of people—providing a long-lasting, maintenance-free and affordable solution that frees people to live their life with the youthful confidence that only a robust hairline can deliver.

## Scalp Micropigmentation for Scars

Some men are scarred for life by hair transplant surgeries—literally. If you're one of them, you're in luck. Because SMP at GLI is your best bet for camouflaging scars and restoring your confidence.

Because scar tissue is so different from healthy skin tissue (it's actually a hard patch your body forms as a survival mechanism after trauma), it also reacts differently to pigmentation. GLI's trained, Certified Impression Technicians™ understand the important roles that melanin and collagen play in applying SMP, so they know exactly how to make scar tissue receive and retain pigmentation.

## The GLI Difference

### When you become a GLI client, you can have complete confidence in:



The "cool factor" of your new hairline.



The reputation of the company you've trusted to restore your hair line-and your confidence.



The unique effectiveness of our proprietary SMP procedure.



The comfort and cleanliness of our facility and environment.



The professionalism and friendliness of the trained, certified Impression Technicians™ who work with you.



***I was confident midway through the transformation that I made the right call.***

– Josh, Sept. 12, 2015



# About GLI

## Our Mission

We aspire to become the worlds' most trusted scalp micropigmentation provider by helping people look and feel great.

## Our Client

Our customers come from all over the world. Positive results are like a magnet. That's why GLI draws customers not just from the U.S., but from nearly every continent on the globe.



|                                 | Drugs | Surgery | Hair System | Powders & Sprays | SMP@GLI |
|---------------------------------|-------|---------|-------------|------------------|---------|
| Viable option for Men and Women |       | X       | X           | X                | X       |
| Consistently Comfortable        |       |         |             |                  | X       |
| Consistently Effective          |       |         |             |                  | X       |
| Maintenance-Free                |       |         |             |                  | X       |
| No Side Effects                 |       |         |             | X                | X       |
| "One and Done" Solution         |       |         |             |                  | X       |
| Minimally Invasive              |       | X       | X           | X                | X       |
| No "Fear of Being Found Out"    |       | X       |             |                  | X       |
| Affordable                      |       |         |             | X                | X       |

# Our Technicians

- You can trust your certified GLI technician to advise you on an SMP solution that's age- and culture-appropriate.
- Your GLI technician will have the knowledge and experience to use the precise needle types, power settings and procedure compounds for your unique needs.
- Your GLI technician will work closely with you to create your treatment plan, choose the right pigment, expertly handle the blending and implementation process and cater everything to your scalp's specific dermatological needs.
- Your GLI technician will methodically design, mark, measure, perfect and approve your hair line before applying any pigment to your scalp.
- Your GLI technician will do everything they can to make your SMP experience as comfortable and memorable as possible.

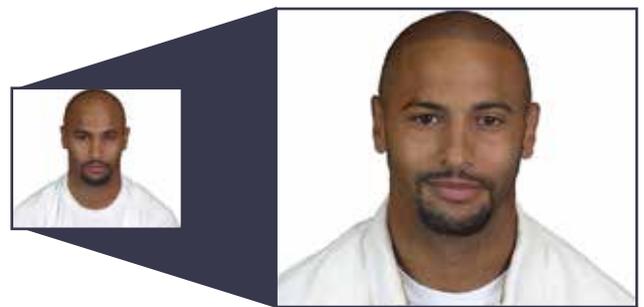
# Our Facilities

GLI's Scalp Micropigmentation Facilities: Clean, Comfortable, Convenient  
When you're investing in a highly technical and potentially life-changing procedure, the last thing you want is to arrive at a hotel room, rented space in an office building, or a glorified tattoo parlor.

That won't happen with GLI. People from across the globe have traveled hundreds—even thousands—of miles to visit our facilities and have their SMP procedures performed by our trained, Certified Impression Technicians™.

Our goal is to provide a one-day transformational experience you won't forget, and that starts with state-of-the-art facilities and private treatment rooms that blend "clinical" with "comfortable."

# Our results



see more results in our online gallery:  
[www.goodlookink.com/gallery](http://www.goodlookink.com/gallery)

# The Day – GLI One-Day SMP Transformation

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## TESTIMONY:

“SO HAPPY THAT I HAVE FINALLY MOVED FORWARD WITH THE PROCEDURE. CONFIDENCE INSTANTLY INCREASED.”

— RYAN (7/10/15)

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GL:INK  
GOOD LOOK

People have come from all over the world to have their SMP procedure done by the trained, Certified Impression Technicians™ at GLI. And the amazing thing is, for the vast majority of our clients, it only takes one day — something other providers just can't match. While everyone's experience is different, here's a snapshot of how your GLI day is likely to go:

If you're coming in from out of town, you'll fly in the day before your procedure—making it easy to get to our clinic by 9:30 a.m. the next day.

The next morning, you'll make the quick journey to our clinic, meet with your personal SMP consultant and Master Certified Impression Technician, finalize your style and create your personal look.

This is the last step before you begin your life-changing SMP transformation. Your SMP consultant will take as much time as you need to answer any final questions you may have.

You'll settle into your private treatment room with comfortable reclining chairs and a large, Netflix-ready flat screen TV.

This isn't like a trip to the dentist. GLI makes every effort to make your SMP experience as easy and comfortable as possible.

You receive lunch (as well as snacks) throughout the day. Hey, we want you to remember your SMP day for your full hairline, not your empty stomach!

Your procedure starts around 9:30 am. and is finished by about 3/4:00 that afternoon. Afterwards, we'll give you an all-organic post-treatment kit to speed your healing process.

Elements in the kit are specially formulated for SMP procedures to ensure the best possible results.

Boasting a whole new look, you'll return to your hotel. By the next morning, any redness you may have experienced from the procedure is markedly reduced.

Our clients are consistently amazed at how “back to normal” they already feel the morning after their SMP procedure.

The next morning, you'll stop by for a follow-up where you can tweak your look (i.e. add density or tighten the hairline at the temples) if desired. We're not done until you're satisfied.

Most of our clients tell us they're eager get home and show off their new look. But if you have a few tweaks in mind, we're happy to make them right on the spot.

Later that day, you'll return home with the renewed confidence the comes with having the exact look you want—for as long as you want.

And if you're like most GLI clients, you'll tell a friend. : )

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## TESTIMONY:

STAFF AND TECHNICIANS:  
CARING, CONFIDENCE-GIVERS,  
HEROES! THANK YOU GLI FOR  
EVERYTHING.

—JORGE S.

”

GL:INK  
GOOD LOOK

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## TESTIMONY:

MY NEW-FOUND  
CONFIDENCE HAS BEEN  
RESTORED WITH A FRESH  
HAIRLINE.

RAYMOND, JULY 28, 2014

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GL:INK  
GOOD LOOK



## Pricing



### Basic

(you cover your own transportation, lodging and meals)



### All-Inclusive

(those costs are covered or subsidized in your pricing)



### VIP

(all-inclusive plus additional bells and whistles to achieve the most private and memorable transformational experience)

Whichever route you choose, we offer a complimentary touch-up within the year if needed, plus additional touch-ups for life for one low price. To determine specific pricing, start by requesting a quote. If you'd like to spread payments out monthly, we also offer financing through United Medical Credit.

**What's a stylish look and greater confidence worth to you?**



### THE GLI PROMISE

GLI's Certified Impression Techs are obsessed with client satisfaction and that's why we offer the GLI Promise. While the overwhelming majority of our clients return home happy and satisfied, if you need that extra touch up or enhancement to achieve maximum confidence, our Certified Impression Techs will provide complimentary touch-ups for one FULL YEAR after your procedure\*.

### THE GLI LIFETIME GUARANTEE

If you'd like to enhance your SMP procedure after the first year, GLI Enhancements will be available to you for only \$295 – not a penny more, ever.

## TESTIMONY



**THE GIRLS TAKE INCREDIBLE PRIDE IN THEIR WORK, SO YOU ALWAYS FEEL CONFIDENT THAT YOU LOOK THE BEST YOU POSSIBLY COULD. I'M VERY HAPPY.**

**BILL G**



**MY NEW-FOUND CONFIDENCE HAS BEEN RESTORED WITH A FRESH HAIRLINE.**

**RAYMOND, JULY 28, 2014**



# Testimonials



"I was hesitant at first when i heard about micro scalp pigmentation, but then when i saw the before and after photos on Good look Ink, specifically for scar correction, I couldn't tell it was ink! it looked very natural and after all, if no one can tell, why hesitate, you want to look your best, without people knowing, right? so this was a win-win in my book. and the staff are just absolutely GREAT and very professional. should have done it years ago." – Frank M



"I did my SMP at Good look Ink today and the result exceeded my expectation. The technician understood how my hair design should look and took her time to achieve the desired design. I would recommend GooglookInk to anyone considering SMP." – Dawitt Reviewed



"Okay here goes,,,,I am 46 & have been through it all....transplants, hair piece, Rogaine, etc. and I wish this that this process was available much earlier. I had made the mistake of using a cosmetic tattooist to save some money & quickly realized that it was a poor decision that required laser removal. I am extremely happy with the initial results as well as the overall treatment that I received." – Ken M Clinton's Story "I wanted a way to take care of this problem in a way that's not damaging – I didn't want another scar. I liked the fact that if you need enhancements you guys include it, because scar tissue is different and I really liked that you guys know what you're talking about in terms of how a scar reacts differently than your normal"



**Seth's Story** "I researched SMP for over a year, spoke with several companies. GLI treated me with the most respect and dignity. There was never a problem answering any of my questions, and it was reassuring to see the gallery of clients who had actually had the procedure done. Great customer service and being able to see real SMP results are what made GLI the right choice for me."



**Theo's Story** "I trusted GLI for my procedure because of the heartfelt testimonials I saw from their clients, plus the high level of professionalism from the entire GLI team. I've worked with GLI personally, and I can tell you that the people who work on your head aren't about the money. It's about the smile this procedure brings to your face."



**Alex's Story** "I overcame a fear when I had my procedure at Good Look Ink about four years ago. When I met my now wife, she had no idea that I had SMP@GLI. Getting SMP@GLI boosted my confidence in my appearance. Confidence is important because if you aren't confident, you'll never realize your full potential."

